corporate partnership opportunities
Thank you for considering a partnership with Habitat Charlotte in bringing people together to build homes, communities and hope. Our deep commitment to ensuring all Charlotteans have a safe, affordable place to live requires creative collaboration with policymakers, community members and organizations such as yours. We know that affordable homeownership is key to economic mobility in a time when our community is searching for solutions. Enabling families to build equity in their home, to secure their futures, is what economic mobility is all about and what Habitat Charlotte is uniquely positioned to do.

Partnering with Habitat Charlotte not only connects you with one of the nation’s top Habitat for Humanity affiliates, it also provides turnkey, transformational volunteer experiences for your employees while making a lasting impact in our local community. Together, we can build strength, stability and self-reliance through homeownership.

With gratitude,

Laura Belcher
President & CEO

mission
Seeing to put God’s love into action, Habitat for Humanity of Charlotte brings people together to build homes, communities and hope.

vision
A world where everyone has a decent place to live.

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New Home Construction

Our New Home Construction program empowers families earning 30% – 80% of the HUD Area Median Income (AMI) to purchase homes with affordable mortgages. We utilize the traditional Habitat model of building homes with volunteer labor in partnership with families. Once a family is approved, they complete Sweat Equity hours and attend homebuyer education classes. Upon program completion, the family will close on their new home and begin to experience the positive impact of homeownership.

Critical Home Repair (CHR)

Critical Home Repair provides major repairs at affordable repayment terms, allowing homeowners to age in place while meeting the urgent need of preserving the existing affordable housing stock in our community. Habitat Charlotte identifies all health and safety needs in the home, with projects often including extensive roofing and flooring damage, as well as repairs to plumbing, electrical and HVAC systems and accessibility upgrades.

Women Build

What began as a casual conversation in 1991 has grown into an international movement of women empowering women through affordable housing. To date, nearly 3,000 homes have been constructed by all-female crews in the U.S. and 30 foreign countries...and it all started right here in Charlotte! (May - July)

Veterans Build

Veterans Build not only provides homeownership or home repair for veterans, it provides opportunities for military-trained men and women to use their skills in the community. These veterans have served our country faithfully; it is now our privilege to serve them.

Playhouse Events

Habitat Charlotte's Playhouse Program is a fun and meaningful way to work side-by-side with teams of volunteers in constructing and painting children's playhouses that are then donated to local Habitat families. Sponsorship for this program supports other construction projects throughout our community.

Mecklenburg County families faced an eviction filing last year*

30,000

Mecklenburg County families

45%

of Mecklenburg County renters have
difficulty affording their homes*

$967

per month to afford a ‘modest’
two-bedroom apartment*

(average Habitat Charlotte mortgage payment is under $500/mo.)

1/3

of all Charlotte households are cost-burdened
(spending more than 30% of income on housing)

200%

increase in Habitat Charlotte’s
land costs since 2015
The annual Blue Jean Bash gala is a celebration of the numerous accomplishments of Habitat Charlotte over the past year, and an opportunity to drive funding to secure a bright new future for incoming families. (April/May)

Charlotte faces an affordable housing crisis that is intertwined with so many other facets of life in our community: education, health, segregation and many more. Building Futures provides an opportunity to have a community conversation around these critical issues. (March)

Habitat Charlotte has tithed over $5 million to sister affiliates overseas, enabling construction of more than 1,400 homes for low-income families in need. Habitat Charlotte also leads multiple trips each year to work with our international partners, Habitat for Humanity El Salvador and Habitat for Humanity Cambodia.

HYP members are an active voice, connecting Charlotte’s community-in-need with young professionals willing to lend a helping hand. Our members come from a variety of backgrounds, sharing their time, talent and resources.

Money Matters, a financial literacy program for individuals and families, educates participants on a number of topics, including savings, homeownership, insurance and more.

Through Neighborhood Revitalization, Habitat Charlotte partners with neighborhood associations, residents, faith communities, local government and other area nonprofits to develop and implement a shared vision that meets specific needs identified by the community.

**Habitat for Humanity Young Professionals**
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**The Opportunity**

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**Homeownership Matters**

Children are more likely to graduate from high school and college.

Increase in children’s standardized test scores.

Improved health outcomes.

Parenting skills improve resulting in higher levels of self-esteem.

Increased involvement in neighborhood organizations.

Reduces exposure of the family to property and violent crimes.

Decreased rates of teen pregnancy.
thank you for your interest in partnering with Habitat Charlotte!

For more information on partnerships, please contact Partnerships Manager Tracey Rouse at 704.716.7052 or trouse@habitatcharlotte.org.