



WOMEN BUILD



Women Build 2020 *presented by*



Since its founding in 1983, Habitat for Humanity of the Charlotte Region has been a national leader and innovator in affordable housing. One of the most successful efforts conceived locally is Women Build. What started as a casual conversation among a small group of Charlotte area women in 1991 has grown into an international movement of women empowering women through affordable housing. To date, nearly 2,700 homes have been constructed by female crews in the U.S. and 30 foreign countries – and it started right here in Charlotte. Every year, Habitat Charlotte Region invites local companies and organizations to consider being a part of this meaningful build.

Though recent restrictions with COVID have caused volunteer opportunities to be diminished for the 2020 Women Build program, there is still a tremendous need for affordable housing amongst women in our community. We are excited to work with you on additional ways to engage throughout this build. We remain committed to the tradition and the movement of women empowering women. Join us for Habitat Charlotte Region's 2020 Women Build, starting this September!

Women Build 2020 Corporate Partnership Opportunities

Partnership Level	Key Benefits
Framing Partner \$25,000	<ul style="list-style-type: none"> • Pre-build “messages of hope” stud signing at the company’s offices • Logo & verbal recognition at virtual kick-off event • Logo recognition on signage at build site • Logo recognition on Women Build t-shirt • 20 Women Build t-shirts • Listing on Habitat Charlotte Region’s website with a link to partner’s website • Listing in annual Community Impact Report • Opportunity to participate in Women Build home dedication • Minimum of three social media posts
Blueprint Partner \$10,000	<ul style="list-style-type: none"> • Logo recognition on signage at build site • Logo recognition on Women Build t-shirt • 10 Women Build t-shirts • Listing on Habitat Charlotte Region’s Community Partners webpage • Listing in annual Community Impact Report • Opportunity to participate in Women Build home dedication • Minimum of two social media posts
Foundation Partner \$5,000	<ul style="list-style-type: none"> • Name recognition on signage at build site • Name recognition on Women Build t-shirt • 5 Women Build t-shirts • Listing in annual Community Impact Report • Name recognition on Women Build home dedication program • Minimum of one social media post