Habitat for Humanity® of the Charlotte Region

40 years of home. community. hope.

partnership opportunities

Habitat for Humanity® of the Charlotte Region

mission

Seeking to put God's love into action, Habitat for Humanity of the Charlotte Region brings people together to build homes, communities and hope.

vision

A world where everyone has a decent place to live.

what we do

homebuyer program

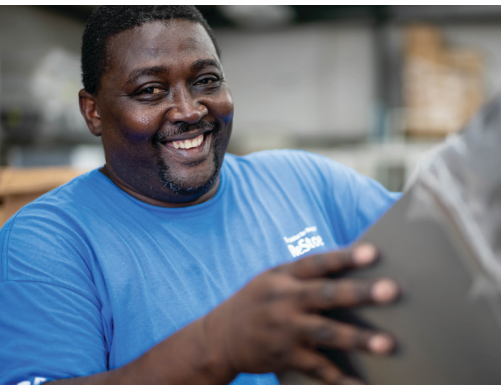
The homeownership program enables low-income families earning between 30-80% of the HUD area median income (AMI) to purchase Habitat-constructed or rehabbed existing homes with affordable, below-market mortgages.

critical home repair

Critical Home Repair provides repairs designed to address issues where an income-qualified homeowner's health and safety might be at risk. Extending the functional life of the home allows the owners, often seniors living on fixed incomes, to safely age in place, while also preserving more of our community's affordable housing units.

money matters

Money Matters is a financial literacy program designed to help area individuals and families improve their financial knowledge. This series tackles topics such as spending habits, savings, and more with the goal of increasing homeownership-readiness for participants.



ReStores

The Charlotte Region ReStores are more than a place to find amazing deals on new and gently-used furniture, appliances, home décor and more; they help provide local families with affordable homeownership opportunities. Get involved with the ReStores through in-kind donations and group volunteer opportunities.

getting involved

Each season, Habitat Charlotte Region has opportunities your company or organization can take part in our mission of building homes, communities and hope across the communities we serve. Whether you want to build a house, dress up and dance the night away, or join a boots-on-the-ground justice initiative, there's a place for you at Habitat Charlotte Region.

Some opportunities subject to availability and/or interest.

WINTER

beloved community

Habitat Charlotte Region's Beloved Community initiative is a collection of events that bring together a diverse array of partners from across the area to help build a brighter, more just Charlotte Region. It is grounded by the immense opportunity created through affordable housing for families historically left out of America's dream of prosperity.

winter opportunities include:

- MLK Build
- Building Futures Affordable Housing Symposium
- HomeGrown Luncheon

SPRING

growing together

Anchored by Blue Jean Bash, our annual fundraising gala, springtime brings about new growth and opportunity at Habitat Charlotte Region. In addition to the gala, there are also build and community outreach opportunities available throughout the season.

spring opportunities include:

- Blue Jean Bash
- CEO Build
- Rock the Block

SUMMER

diversity, equity & inclusion

At Habitat Charlotte Region, we envision a world where everyone has a decent place to live. That vision calls us to speak out against the housing inequities created in our community and put equity and justice at the center of our work. We strive to be an organization that reflects the communities we serve and lifts the diverse voices of our employees, homeowners, volunteers, and donors.

summer opportunities include:

- Women Build
- Pride Build
- Interfaith Build

FALL

a shared abundance

In October 2023, for the first time in 37 years, Charlotte will be home to Habitat for Humanity International's Carter Work Project, a week-long building event that will see the construction of 20+ homes in the Meadows at Plato Price. Along with this premier event, there are plenty of ways to share your company's time and resources in the fall!

fall opportunities include:

- Veterans Build
- HomeGrown Luncheon
- Carter Work Project*

**Partnership opportunities begin at $50,000.*

Ruby Investor *$250,000* *Fully customizable benefits*

Dream Maker *$100,000*

Master Builder *$75,000*

Roof Raiser *$50,000*

Framing Partner *$25,000*

Blueprint Partner *$10,000*

partner benefits

	Ruby Investor	Dream Maker	Master Builder	Roof Raiser	Framing Partner	Blueprint Partner
ENGAGEMENT OPPORTUNITIES						
Volunteer days with reserved site and priority scheduling		10	7	5	3	2
Lunch and Learn with Habitat Charlotte Region leadership		x	x	x		
Invitation to Habitat Charlotte Region signature events		x	x	x	x	
Opportunity for check presentation		x	x	x	x	x
Opportunity to participate in “messages of hope” board signing		x	x	x	x	x
MARKETING OPPORTUNITIES & RECOGNITION						
Co-branded nail aprons for construction volunteer days		x				
Recognition on habitatCLTregion.org homepage		logo/link	logo/link			
Recognition on habitatCLTregion.org partnerships page		logo/link	logo/link	logo/link	name/link	name
Featured sponsor story habitatCLTregion.org blog post		x	x			
Construction site partner signage		x	x			
Featured on ReStore customer-facing digital signage		x	x	x		
Recognition on affiliate social media channels		x	x	x	x	
Listing in annual Community Impact Report		x	x	x	x	x
Recognition in annual full-page Charlotte Business Journal ad		logo	logo	name		
Recognition in annual full-page Charlotte Observer ad		logo	logo	name		
Recognition at Habitat Charlotte Region signature events		logo	logo	logo		
Recognition at annual Partnerships Appreciation Breakfast		x	x	x	x	x

*Please note: partnership opportunities for the Carter Work Project begin at $50,000 and have a separate list of benefits.