



Jimmy & Rosalynn Carter Work Project

Hosted by Garth Brooks and Trisha Yearwood
Charlotte, North Carolina | 2023

MEDIA ADVISORY

600 Wells Fargo college interns will be rolling up their sleeves on Friday, June 30, as they help Habitat for Humanity of the Charlotte Region welcome families home and support future affordable housing in the greater Charlotte area.

What: Approximately 600 Wells Fargo interns will build planter boxes, birdhouses, butterfly houses, doormats and wreaths for Habitat homeowners. These ‘welcome home kits’ will be shared with [Jimmy & Rosalynn Carter Work Project](#) homeowners and will be for sale at Habitat Charlotte Region ReStores, with proceeds helping to fund the affordable housing mission.

Wells Fargo is a \$1 million Carter Work Project sponsor, which will bring volunteers to Charlotte October 1-6 to construct 23 homes in one week in the Meadows at Plato Price neighborhood.

When: Friday, June 30; 1-3 p.m.

Where: Two Wells Fargo Center Plaza and Atrium
301 South Tryon Street, Charlotte

Scheduled to participate:

- Rod Banks, Community Impact and Sustainability Specialist for Wells Fargo
- 600 Wells Fargo college interns

For more information, contact:

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About Habitat for Humanity of the Charlotte Region

Seeking to put God’s love into action, Habitat Charlotte Region brings people together from Pineville to Statesville to build strength, stability, and self-reliance through affordable homeownership. Since 1983, Habitat Charlotte Region has served 4,000 families in the City of Charlotte, Pineville, Lake Norman area, and Iredell County with affordable housing. Visit <https://www.habitatcltregion.org> or call 704-376-2054 to learn more.

In October 2023, Habitat Charlotte Region will host the 36th Jimmy & Rosalynn Carter Work Project, activating volunteers from across the U.S. to build 23 homes in one week alongside celebrity ambassadors Garth Brooks and Trisha Yearwood. The homes are part of the \$10.6 [Meadows at Plato Price](#) development, which will create affordable homeownership opportunities for 39 families on property that was once home to a school for African American students. As Habitat Charlotte Region recognizes its 40th anniversary, it is honored to host the Carter Work Project for the second time and bring greater awareness to the role of affordable housing for building a legacy of impact in the community. The first Charlotte-based Carter Work Project happened in 1987 and resulted in 14 affordable homes in the Optimist Park neighborhood. Click [here](#) to learn more.

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