

## **Jimmy & Rosalynn Carter Work Project**

Hosted by Garth Brooks and Trisha Yearwood

Charlotte, North Carolina | 2023

## For Immediate Release

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## HABITAT FOR HUMANITY OF THE CHARLOTTE REGION ADDS FOUR HOMES TO 2023 JIMMY & ROSALYNN CARTER WORK PROJECT

--Thanks Donors for Making Additional Affordable Housing Possible

CHARLOTTE, N.C. --Thanks to the generosity of more than 45 sponsors, Habitat for Humanity of the Charlotte Region, host to the <u>2023 Jimmy & Rosalynn Carter Work Project</u>, announced today that it is adding four more homes to the 23-home construction event. Construction of 27 homes in one week, October 1-6, is nearly twice the number of homes constructed during the 1987 Carter Work Project in Charlotte's Optimist Park neighborhood.

"The generosity of partners, faith-based organizations, and individuals in the greater Charlotte area is nothing short of remarkable," said Habitat Charlotte Region CEO Laura Belcher. "As a result of the additional funding that has come in, we look forward to welcoming more volunteers to build homes for four more homeowners, working hard to achieve their dreams of affordable homeownership for their families."

With just over two months to go, Habitat Charlotte Region has now raised more than six million dollars due to the Carter Work Project returning to Charlotte, money that will go to fund the ongoing mission of Habitat Charlotte Region in the coming years. Bank of America, Lowe's and Wells Fargo have each contributed \$1 million to the project.

Nearly 900 volunteers per day are expected to wield hammers, haul lumber, and raise paintbrushes on 27 homes in <a href="The Meadows at Plato Price">The Meadows at Plato Price</a> neighborhood the first week of October. The additional homes will be located on New Pineola Road, approximately one mile from the Meadows location. Right now, 11 homes are currently underway, including nine, which are near completion.

"While four additional homes may sound small in the context of Charlotte's affordable housing crisis, the reality is that this project will cut the wait time by about a year for 27 families participating in the Habitat Charlotte Region's homeownership program," Belcher added.

As part of the program, homeowners-in-process are participating in financial education courses and are volunteering hundreds of hours to work on their own homes and those of other Habitat participants or in one of the area's six ReStores.

For more information, contact:

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## **About Habitat for Humanity of the Charlotte Region**

Seeking to put God's love into action, Habitat Charlotte Region brings people together from Pineville to Statesville to build strength, stability, and self-reliance through affordable homeownership. Since 1983, Habitat Charlotte Region has served 4,000 families in the City of Charlotte, Pineville, Lake Norman area, and Iredell County with affordable housing. Visit <a href="https://www.habitatcltregion.org">https://www.habitatcltregion.org</a> or call 704-376-2054 to learn more.

In October 2023, Habitat Charlotte Region will host the 36th Jimmy & Rosalynn Carter Work Project, activating volunteers from across the U.S. to build 27 homes in one week alongside celebrity ambassadors Garth Brooks and Trisha Yearwood. The homes are part of the \$10.6 Meadows at Plato Price development, which will create affordable homeownership opportunities for 39 families on property that was once home to a school for African American students. As Habitat Charlotte Region recognizes its 40th anniversary, it is honored to host the Carter Work Project for the second time and bring greater awareness to the role of affordable housing for building a legacy of impact in the community. The first Charlotte-based Carter Work Project happened in 1987 and resulted in 14 affordable homes in the Optimist Park neighborhood. Click here to learn more.