



Jimmy & Rosalynn Carter Work Project

Hosted by Garth Brooks and Trisha Yearwood

Charlotte, North Carolina | 2023

Celebrating a Legacy of Service--The Carter Work Project 2023. This is the 37th Jimmy & Rosalynn Carter Work Project and the first event in which the former president and first lady will not attend. Hosted by Habitat for Humanity of the Charlotte Region October 1-6, 2023, volunteers from across the country will work to build 23 homes in one week in the historic Meadows at Plato Price neighborhood, more homes than any Carter Work Project to date.



About the Carter Work Project:

From 1984 to 2019, Habitat's most famous volunteers, **President Jimmy and First Lady Rosalynn Carter**, have donated one week of their time each year to build safe and affordable homes around the world alongside homeowners in need. Together, the Carters have worked alongside more than 104,000 volunteers in 14 countries to build, renovate and repair

4,390 homes. While the Carters have retired from public life, celebrity ambassadors **Garth Brooks** and **Trisha Yearwood** will be leading this year's corps of global volunteers in this concentrated construction project. This is their 13th Carter Work Project.

About Meadows at Plato Price: The Meadows at Plato Price, a \$10.6 million development by Habitat for Humanity of the Charlotte Region, on land that was once home to **Plato Price School**, which served Black students in the Charlotte community from 1915 until 1966. The land will soon be home to 39 families seeking affordable homeownership—23 of those homes will be constructed during the 2023 Jimmy & Rosalynn Carter Work Project in October.

Affordable Homeownership:

- One in seven families in the U.S. (17.6 million households) pay more than half their income on rent or a mortgage, often forcing them to choose between paying for housing or other vital needs like nutritious food, reliable transportation, and life-saving medicine.
- Nationally, there is a persistent and growing gap in homeownership among races, particularly between White and Black households. The gap is now more than 30 percent—the largest since 1983. In 2019, homeownership rates for White households were 73.3%; Black households- 42.8%, Hispanic households-46.3%, and Asian households 57.3% (source: habitat.org)

- In North Carolina, one in eight households spend more than half their income on housing. And the need for affordable homes is great. There is an estimated shortage of affordable housing in NC of more than 46,000 homes. (source: habitat.org)
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2023 Carter Work Project Quick Facts

- Approximately 900 volunteers per day will work on 23 homes October 1-6, 2023
 - In all, there will be 39 homes in The Meadows at Plato Price neighborhood
- More than 40 Homeowners in Process will work on homes alongside volunteers
- This Carter Work Project will cut one year off the time it would otherwise take to complete the 39 homes in Meadows at Plato Price, getting families into safe, affordable homes a year faster.
- The streets will be named for two teachers at Plato Price School and one member of the school's janitorial staff.
- The Meadows at Plato Price development will cost more than \$10 million to complete, which will contribute an estimated \$6.9 million to the local economy and create almost 100 new jobs.
 - For every dollar a Habitat affiliate puts into homes, an additional \$0.69 is injected into the economy, and about 2.5 jobs are created.

About Habitat for Humanity of the Charlotte Region

Seeking to put God's love into action, Habitat Charlotte Region brings people together from Pineville to Statesville to build strength, stability, and self-reliance through affordable homeownership. Since 1983, Habitat Charlotte Region has served 4,000 families in the City of Charlotte, Pineville, Lake Norman area, and Iredell County with affordable housing. (replace the highlighted text with "Statesville, Pineville, Troutman, Cornelius, Huntersville, Mooresville, and Charlotte with financial literacy education, critical home repairs, and affordable housing solutions.) Visit [habitatcltregion.org](https://www.habitatcltregion.org) or call 704-376-2054 to learn more.

In October 2023, Habitat Charlotte Region will host the 37th Jimmy & Rosalynn Carter Work Project, activating volunteers from across the U.S. to build 23 homes in one week alongside celebrity ambassadors Garth Brooks and Trisha Yearwood. The homes are part of the \$10.6 million [Meadows at Plato Price](#) development, which will create affordable homeownership opportunities for 39 families on property that was once home to a school for African-American students. As Habitat Charlotte Region recognizes its 40th anniversary, it is honored to host the Carter Work Project for the second time and bring greater awareness to the role of affordable housing in building a legacy of impact in the community. The first Charlotte-based Carter Work Project happened in 1987 and resulted in 14 affordable homes in the Optimist Park neighborhood. Click [here](#) to learn more.