



home grown

Luncheon

Habitat Charlotte Region's 40th Anniversary will be marked by incredible energy and accomplishment; from serving our 4,000th family to hosting the Jimmy & Rosalynn Carter Work Project. We take pride in our work to bring people together to build homes, communities, and hope. The HomeGrown Luncheon is one of many strategies designed to grow the organization's operational capacity and mission efficacy. This event will inspire new donors, support volunteer recruitment, and raise awareness of the affordable housing crisis our region is facing.

The 2023 HomeGrown Luncheon will be held on **Thursday, November 2nd at 12pm** at the Fillmore in Charlotte, with an anticipated audience of **350 people** and a goal to raise more than **\$300,000**.

Event sponsorships will underwrite the cost to host the luncheon, communicate Habitat Charlotte Region's community impact, and inspire new partnerships across the region.

Partnership Opportunities

Strength Sponsor

1 AVAILABLE
\$25,000

Benefits of this title sponsorship include:

- Logo recognition on all print and digital event materials, including invitations to 1,000+ donors
- Brand recognition and logo visibility at each table (napkins/centerpiece, etc.)
- Two priority-scheduled group volunteer days with Habitat Charlotte Region
- One-minute pre-recorded video message from Sponsor played during program
- Ad during event slideshow
- Pre- and post-event social media mentions
- 1 table of 10 at the Luncheon



Stability Sponsor

2 AVAILABLE
\$10,000

Benefits of this lead sponsorship include:

- Logo recognition on all print and digital event materials, including invitation to 1,000+ donors
- One priority-scheduled group volunteer day with Habitat Charlotte Region
- Verbal recognition from the podium
- Ad during event slideshow
- Pre- and post-event social media mentions



Self-Reliance Sponsor

\$5,000

Benefits of this supporting sponsorship include:

- Name recognition on print and digital event materials
- Ad during event slideshow
- Pre- and post-event social media mentions
- One playhouse build team at 2024 Habitat Operation Playhouse spring event



Sustaining Sponsor

\$2,500

Benefits of this supporting sponsorship include:

- Name recognition on print and digital event materials
- Ad during event slideshow
- **Post-event social media mention**

