



**Jimmy & Rosalynn
Carter Work Project**
Hosted by Garth Brooks and Trisha Yearwood
Charlotte, North Carolina | 2023

About The Jimmy & Rosalynn Carter Work Project

Habitat for Humanity of the Charlotte Region (HCR) is pleased to host the 2023 Jimmy & Rosalynn Carter Work Project. The Carter Work Project is an annual event hosted by Habitat for Humanity International in partnership with a local Habitat Affiliate. The 2023 event is the first Carter Work Project since the Pandemic and the second time the event has been held in Charlotte—the first one having taken place in 1987.

From 1984 to 2019, Habitat’s most famous volunteers, President Jimmy and First Lady Rosalynn Carter, have donated one week of their time each year to build safe and affordable homes worldwide. Together, the Carters have worked alongside more than 104,000 volunteers in 14 countries to build, renovate and repair 4,390 homes. While the Carters have retired from public life, celebrity ambassadors Garth Brooks and Trisha Yearwood will be leading this year’s corps of global volunteers in this concentrated construction project. This is their 13th Carter Work Project.

This year, approximately 900 volunteers will work on two sites each day to construct 27 homes in West Charlotte at The Meadows and Plato Price and on New Pineola Road.

Frequently Asked Questions

As a key partner, we know you may have questions about this project. Here are a few answers you may find helpful.

When and where will the Carter Work Project take place?

The Carter Work Project will take place October 1 through 6, 2023, at two locations. The main site is The Meadows at Plato Price, a \$10.6 million development by Habitat for Humanity of the Charlotte Region, on land that was once home to Plato Price School, which served Black students in the Charlotte community from 1915 until 1966. The land will soon be home to 39 families seeking affordable homeownership—23 of those homes will be constructed during the 2023 Jimmy & Rosalynn Carter Work Project.

New Pineola Road, just over a mile away, will be home to four more families thanks to the generosity of our sponsors and volunteers. Both locations are a testament to the resilience of historic West Charlotte neighborhoods.

How much money is Habitat Charlotte Region raising for this event?

- This year, we are not only hosting the Carter Work Project, we are celebrating our 40th Anniversary of affordable housing in the greater Charlotte area. We are working to raise \$40 million this year to fund not only the Carter Work Project but also our ongoing mission to build homes, communities, and hope in our community. It will take approximately \$10.5 million to complete the Carter Work Project.

Who are the main sponsors?

- We have three Diamond Sponsors, each contributing \$1 million toward the project: Bank of America, Lowe's, and Wells Fargo. We are doubly blessed that these committed organizations also have a significant presence in our hometown. Over 50 additional organizations have donated resources, materials, and funding to the Carter Work Project.

How many volunteers will work on the Project? Are there still opportunities to volunteer?

- We expect to have nearly 900 staff and volunteers each day working on homes across the two build sites. All construction slots have been filled, and we are currently finalizing hospitality roles to roll out the welcome mat for Habitat volunteers spending their week in Charlotte.

Is there a way for long-time Habitat volunteers to attend the Carter Work Project?

- We are so grateful to our dedicated volunteers, who work tirelessly on construction sites, in ReStores, and in our offices to support Habitat for Humanity programs. We are delighted to welcome them to the Opening Ceremony on October 1 to experience the excitement of the Carter Work Project kick-off. Because of a limited number of volunteer spots, we could not accommodate everyone who wanted to work on the Project.

Are other Habitat affiliates involved?

- We will have representatives from more than a dozen Habitat affiliates across the U.S. working alongside other Carter Work Project volunteers. We are excited to name volunteers from York County, Orange County, and Catawba Valley affiliates among our skilled volunteers.

Have all the families been selected for the 27 homes?

- Almost all the lots have been sold for homes constructed during the Carter Work Project. Those families are currently taking financial education classes and earning their volunteer hours for the opportunity to purchase a home with a mortgage they can afford. Many of them will be working October 1-6 with other Habitat volunteers.

Celebrity hosts Garth Brooks and Trisha Yearwood will carry the Carter legacy. Will they be building every day?

- This is the 13th Carter Work Project in which Garth and Trisha have been involved. If history indicates, we expect to see these superstars building—hands-on -- every day—alongside their fellow Habitat volunteers.
- We do not expect our hosts to perform while they're with us. Their main job is to carry forward the Habitat mission and honor the legacy of President and Mrs. Carter.

If you have additional questions, please visit...www.habitatcltregion.org/cwp-press-page/