



**Habitat**  
for Humanity®  
of the Charlotte Region

**partnership  
opportunities**







## partner with us

A partnership with Habitat Charlotte Region is a highly impactful philanthropic commitment filled with intentional opportunities to engage with our work. Join us in advancing economic mobility for local families through the power of affordable homeownership.

As one of the nation's top Habitat for Humanity affiliates, we provide our corporate and community partners with excellent recognition benefits and transformational volunteer experiences for your people. By partnering with Habitat Charlotte Region, you can be confident that your organizational investments of time, talent and treasure are making a real difference in unlocking brighter futures for generations to come.



## funding opportunities

**Operational support** is vital to Habitat Charlotte Region's success as the area's premier provider of affordable homeownership and preservation solutions for families earning less than 80% of area median income. This flexible funding allows us to be most responsive and efficient in addressing community needs.

**Programmatic investments** create critical pathways for financial education and opportunities for families to purchase a home of their own with an affordable mortgage, never spending more than 30% of their income on housing. An investment in affordable home preservation actively combats gentrification and enables seniors to safely age in place, improving neighborhood stability and cohesion.

**Land & Neighborhood Development** funding enables Habitat Charlotte Region to purchase and develop large tracts of land to create entire affordable communities without incurring costly construction financing fees!

**Events & Special Builds** are great ways to highlight your organization's commitment to the community while also having a lot of fun together!



## volunteer opportunities

From projects that can be done on your own time at your own campus to scheduled group shifts at our ReStores, warehouse, construction sites, and community events- there are numerous ways we can use your help! No prior experience is necessary to volunteer with us; our site leaders provide all the tools, support and training you'll need.

## other opportunities

Habitat Charlotte Region relies on all sorts of contributions in order to fulfill our mission. Donations of land, furniture, professional services, construction materials, vehicles, and even used books help us build and preserve more affordable homeownership in our community.



# 2024 signature events & special builds

Mark your calendars now! Each season, Habitat Charlotte Region hosts a variety of events, from fundraisers to affinity builds and workshops. Here are a few of our favorites, all of which offer a variety of partnership opportunities.

*Some opportunities subject to availability and/or interest.*

## WINTER



### Building Futures

A Symposium on Affordable Housing

#### » **MLK Build (January-March)**

Habitat Charlotte Region brings people together to help our neighbors realize their dream of homeownership. In honor of Dr. Martin Luther King, Jr.'s enduring legacy, we invite you to join us for this special project as we continue building the beloved community.

#### » **Building Futures Affordable Housing Symposium (March 20)**

Each year Habitat Charlotte Region hosts the symposium on affordable housing to hear from industry experts and regional panelists that can provide insight into the ongoing affordable housing crisis that affects our North Carolina region and much of the country. This free event is open to all.

## SPRING



#### » **Blue Jean Bash (April 26)**

Anchored by Blue Jean Bash, our annual fundraising gala, springtime brings about new growth and opportunity at Habitat Charlotte Region. In addition to the gala, there are also build and community outreach opportunities available throughout the season.

#### » **Rock the Block (April)**

This is an opportunity for homeowners, community organizations and volunteers to join together to complete exterior home repairs, landscaping projects and other clean-up activities in Habitat partner neighborhoods.

## SUMMER



EST. 1991

### WOMEN BUILD

#### » **Women Build (May-July)**

What started as a casual conversation among a small group of Charlotte area women in 1991 has since grown into an international movement of women empowering women through affordable homeownership. Join us this summer as women from across the region unite for Women Build and get the highly coveted Women Build t-shirt!

#### » **Veterans Build (May-July)**

Volunteer crews, made up primarily of Veterans and active-duty military, come together to build or repair a home for and alongside a fellow Veteran. These Veterans have served our country faithfully and it is now Habitat Charlotte Region's privilege to serve them. This year's Veterans Build will be in Statesville.

## FALL



#### » **Operation Playhouse (October)**

The Operation Playhouse event is an opportunity to sponsor and volunteer with colleagues and friends by creating a safe place for children to play, all while raising funds for more affordable housing in the community. Volunteer teams will come together to assemble and paint 10 playhouses that are then gifted to Habitat families, Veteran families or other nonprofit organizations.

#### » **HomeGrown Luncheon (November)**

The HomeGrown Luncheon is one of many strategies designed to grow the organization's operational capacity and mission efficacy. This event will inspire new donors, support volunteer recruitment, and raise awareness of the affordable housing crisis our region is facing.



**Dream Maker**  
\$250,000



**Master Builder**  
\$100,000



**Roof Raiser**  
\$50,000



**Framing Partner**  
\$25,000



**Blueprint Partner**  
\$10,000



**Foundation Partner**  
\$5,000

## partner benefits

Dream  
Maker

Master  
Builder

Roof  
Raiser

Framing  
Partner

Blueprint  
Partner

Foundation  
Partner

### ENGAGEMENT OPPORTUNITIES

Priority scheduled team building volunteer opportunities  
(in New Home Construction, ReStores, Home Preservation or Warehouse based on availability)

24

10

5

3

1

1/2  
day

Lunch and Learn with Habitat Charlotte Region leadership

x

x

x

Opportunity to participate in "messages of hope" board signing

x

x

x

x

x

Opportunity for check presentation

x

x

x

x

x

x

Invitation to annual Donor Appreciation event

x

x

x

x

x

x

Invitation to Habitat Charlotte Region signature events

x

x

x

x

x

x

Invitation to Habitat Charlotte Region's CEO Build for senior leader

x

x

x

x

x

x

### MARKETING OPPORTUNITIES & RECOGNITION

Opportunity for co-branded nail aprons

x

x

Featured story in LinkedIn article on Habitat Charlotte Region's page

x

x

Opportunity for site signage

x

x

Recognition on HabitatCLTRegion.org homepage

logo/link

logo/link

Recognition on HabitatCLTRegion.org partnerships page

logo/link

logo/link

logo

name/link

name

Recognition in annual Charlotte Observer ad

logo

logo

name

Recognition in annual Charlotte Business Journal ad

logo

logo

name

Recognition at Habitat Charlotte Region signature events

logo

logo

logo

Recognition on affiliate social media channels

x

x

x

x

x

x

Listing in annual Community Impact Report

x

x

x

x

x

x

Recognition at annual Donor Appreciation event

x

x

x

x

x

x