



# Veterans Build



Habitat Charlotte Region established the Veterans Build program to honor those who served and to encourage veteran involvement in the construction of Habitat houses. A construction crew, made up primarily of veterans and active-duty military, come together to build a new home for and alongside a fellow veteran. These veterans have served our country faithfully and it is now Habitat Charlotte Region's privilege to serve them.

**Construction of the 2024 Veterans Build begins in May and continues through the summer in Statesville.**

 	Presenting \$50,000	Title \$25,000	Lead \$10,000	Supporting \$5,000
<b>ENGAGEMENT OPPORTUNITIES</b>				
Lunch & Learn with Habitat Charlotte Region leadership	X			
Opportunity to participate in “message of hope” board signing	X	X	X	
Opportunity for check presentation	X	X	X	X
Opportunity to schedule book drive for Julia’s Cafe and Books	X	X	X	X
Invitation to annual Donor Appreciation event	X	X	X	X
Invitation to Habitat Charlotte Region signature events	X	X	X	X
Invitation to Habitat Charlotte Region’s CEO Build for senior leader	X	X	X	X
Build days for volunteers	5 days	3 days	1 day	1/2 day
<b>MARKETING OPPORTUNITIES &amp; RECOGNITION</b>				
Recognition in annual Charlotte Observer ad	X			
Recognition in annual Charlotte Business Journal ad	X			
Logo recognition at Habitat Charlotte Region signature events	X			
Recognition on HabitatCLTRegion.org partnerships page	Logo/Link	Logo/Link	Name	
Recognition on affiliate social media channels	X	X	X	
Listing in annual Community Impact Report	X	X	X	X
Recognition at annual Donor Appreciation event	X	X	X	X
Recognition on site signage and t-shirt	Logo	Logo	Name	Name