



# rock *the* block



This is an opportunity for homeowners, community organizations and volunteers to join together in completing exterior home repairs, landscaping projects and other clean-up activities in Habitat partner neighborhoods.

**Join us on Friday, May 17th in Huntersville from 9:00a.m. to 12:00p.m. as we team up with Pottstown Heritage Group to Rock the Block!**

 	Presenting \$50,000	Title \$25,000	Lead \$10,000	Supporting \$5,000	Sustaining \$2,500
<b>ENGAGEMENT OPPORTUNITIES</b>					
Lunch & Learn with Habitat Charlotte Region leadership	X				
Opportunity to participate in “message of hope” board signing	X	X	X		
Opportunity for check presentation	X	X	X	X	
Opportunity to schedule book drive for Julia’s Cafe and Books	X	X	X	X	
Invitation to annual Donor Appreciation event	X	X	X	X	
Invitation to Habitat Charlotte Region signature events	X	X	X	X	
Invitation to Habitat Charlotte Region’s CEO Build for senior leader	X	X	X	X	
Reserved volunteer spots and Rock the Block t-shirt’s for volunteers	50	25	15	10	5
<b>MARKETING OPPORTUNITIES &amp; RECOGNITION</b>					
Recognition in annual Charlotte Observer ad	X				
Recognition in annual Charlotte Business Journal ad	X				
Logo recognition at Habitat Charlotte Region signature events	X				
Recognition on HabitatCLTRegion.org partnerships page	Logo/Link	Logo/Link	Name		
Recognition on affiliate social media channels	X	X	X		
Listing in annual Community Impact Report	X	X	X	X	
Recognition at annual Donor Appreciation event	X	X	X	X	
Recognition on site signage and t-shirt	Logo	Logo	Name	Name	